

Under the patronage of His Highness Sheikh

Hamdan bin Mohammed bin Rashid Al Maktoum

Crown Prince of Dubai and President of Hamdan Bin Mohammed Smart University (HBMSU)



Innovate, Disrupt and Transform

Sponsorship Packages

Sponsorship offers an individual organization unrivalled access to the most influential decision makers at the event. Undoubtedly, sponsorship is an exclusive opportunity to enhance the visibility and brand of your company as a leader in the industry.

11 - 13 March 2018

Sheikh Maktoum Hall
Dubai International Convention & Exhibition Center

PLATINUM SPONSORSHIP

AED 180,000
(Exclusive to one company)

Sponsorship Benefits

- ❖ 54 sqm Exhibition space
- ❖ One speaker slot at the conference*
- ❖ Double page, 4 colour advertisement in the event catalogue
- ❖ Logo on all event promotional materials like the event brochure or catalogue, e-campaigns and e-flyers
- ❖ Logo on event directional signage within the event venue
- ❖ Logo on the homepage of the event website with a link to sponsoring company's website
- ❖ Social Media promo on all platforms
- ❖ 6 complimentary conference registrations
- ❖ 2 VIP invitations

Post Event Benefits:

- ❖ Sponsor logo within the post-show follow up communications sent to attendees

*Speaker abstract has to be submitted for review by the technical committee. Abstract content should be technical and not commercial. Speaker can utilize 5 minutes at the end of the presentation for company's commercial promotion to the conference audience. Abstracts should be submitted 4 weeks before the event.

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GOLD SPONSORSHIP

AED 120,000

Sponsorship Benefits

- ❖ 36 sqm Exhibition space
- ❖ One speaker slot at the conference*
- ❖ One full page, 4 colour advertisement in the event catalogue
- ❖ Logo on all event promotional materials like the event brochure or catalogue, e-campaigns and e-flyers
- ❖ Logo on event directional signage within the event venue
- ❖ Logo on the homepage of the event website with a link to sponsoring company's website
- ❖ Social Media promo on all platforms
- ❖ 4 complimentary conference registrations
- ❖ 2 VIP invitations

*Speaker abstract has to be submitted for review by the technical committee. Abstract content should be technical and not commercial. Speaker can utilize 5 minutes at the end of the presentation for company's commercial promotion to the conference audience. Abstracts should be submitted 4 weeks before the event.

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SILVER SPONSORSHIP

AED 80,000

Sponsorship Benefits

- ❖ 27 sqm Exhibition space
- ❖ One speaker slot at the conference*
- ❖ One half page, 4 colour advertisement in the event catalogue
- ❖ Logo on all event promotional materials like the event brochure or catalogue, e-campaigns and e-flyers
- ❖ Logo on event directional signage within the event venue
- ❖ Logo on the homepage of the event website with a link to sponsoring company's website
- ❖ Social Media promo on all platforms
- ❖ 3 complimentary conference registrations
- ❖ 2 VIP invitations

*Speaker abstract has to be submitted for review by the technical committee. Abstract content should be technical and not commercial. Speaker can utilize 5 minutes at the end of the presentation for company's commercial promotion to the conference audience. Abstracts should be submitted 4 weeks before the event.

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PANEL DISCUSSION SPONSOR

AED 18,000 per panel

Sponsorship Benefits

- ❖ One hour slot is allocated for your company to present at the Innovation Arabia 11 conference
- ❖ One full page advertisement in the official Innovation Arabia 11 catalogue
- ❖ Logo on the Innovation Arabia 11 website as panel sponsor
- ❖ Logo on the official event promotion materials like E-campaign and E-flyers
- ❖ Social media promotion as the "panel sponsor", on all social media platforms of Innovation Arabia 11
- ❖ Logo on the panel discussion signage and backdrop during the event
- ❖ Distribution of the promotional items provided by the sponsor to attendees at your panel
- ❖ 2 complimentary VIP invitations for Innovation Arabia 2018

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Other Sponsoring Opportunities

Gala Dinner Sponsorship

AED 65,000

- ❖ One full page advertisement in the Innovation Arabia 11 official catalogue
- ❖ Logo on the homepage of the event website with a link to the sponsoring company's website
- ❖ Logo on the official event promotion materials like E-campaign and E-flyers
- ❖ Social media promotion as the "Gala dinner sponsor", on all social media platforms of Innovation Arabia 11
- ❖ Logo on the Gala dinner directional signage within the dinner venue
- ❖ Distribution of the promotional items provided by the sponsor to attendees at the Gala Dinner
- ❖ 2 complimentary VIP invitations for Innovation Arabia 2018

Lunch Sponsorship (Per Day)

AED 50,000

- ❖ One full page advertisement in the official Innovation Arabia 11 catalogue
- ❖ Logo on the homepage of the event website with a link to the sponsoring company's website
- ❖ Logo on the official event promotion materials like E-campaign and E-flyers
- ❖ Social media promotion as the "Lunch sponsor", on all social media platforms of Innovation Arabia 11
- ❖ Logo on the Lunch directional signage within the lunch venue
- ❖ 2 complimentary VIP invitations for Innovation Arabia 2018

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Other Sponsoring Opportunities

Conference Attendee Bag

AED 37,000

Exclusive Sponsor will have the opportunity to have their company logo printed on the official attendee bags which are handed out to the conference attendees. This is a promotional item that will be used during the event and long after the exhibition concludes, providing maximum marketing impact. This sponsorship opportunity is limited to One.

Registration Badges & Lanyards

AED 26,000

Given to every attendee as they register, this sponsorship opportunity ensures the sponsoring organization's brand is highly visible all day, every day for the duration of the event. This exclusive sponsorship opportunity is limited to One.

Note Pad and Pen

AED 20,000

Every attendee can make notes during the seminar sessions. The high quality branded note pad and pen sets will be given to all audiences and will prominently display the sponsor logo on the front cover. This sponsorship item has great longevity.

Directional Signage

AED 8,000

Signage are used across the exhibition to guide the delegates and visitors to navigated easily with the exhibition venue. Logo on directional signage will ensure your brand is highlighted regularly among the delegates.

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Sponsorship Application Form

Company Name: _____
Address: _____ City: _____
Country: _____ PO Box/Postal Code: _____
Contact Person: Mr. / Mrs. / Ms. _____
Designation: _____ Department: _____
Telephone: _____ Fax: _____
E-mail: _____ Website: _____

Type of the sponsorships Tick Box

Fee

Platinum Sponsorship	<input type="checkbox"/> AED 180,000
Gold Sponsorship	<input type="checkbox"/> AED 120,000
Silver Sponsorship	<input type="checkbox"/> AED 80,000

Tailored Sponsorships:

Panel Discussion Sponsor (per panel)	<input type="checkbox"/> AED 18,000
Gala Dinner Sponsorship	<input type="checkbox"/> AED 65,000
Lunch Sponsorship (Per Day)	<input type="checkbox"/> AED 50,000
Conference Attendee Bags	<input type="checkbox"/> AED 37,000
Registration Badges & Lanyards	<input type="checkbox"/> AED 26,000
Note Pad and Pen Set	<input type="checkbox"/> AED 20,000
Directional Signage	<input type="checkbox"/> AED 8,000

Name: _____

Signature: _____

Designation: _____

Date: _____