



**INNOVATION
ARABIA 11**
إبداعات عربية
ANNUAL CONFERENCE 2018

QUALITY & BUSINESS MANAGEMENT TRACK

DAY ONE: 11 MARCH 2018

8:00 – 9:00

Registration & Networking

Dubai International Convention & Exhibition Center (Al Maktoum Hall)

9:00 – 10:30

Innovation Arabia 11 Conference Opening Ceremony

Conference Main Keynote Speaker (TBA)

10:30 – 11:30

Posters, Exhibition Opening & Coffee Break

Dubai International Convention & Exhibition Center (Hall: TBC)

11:30 – 12:15

Track Keynote Address 1

Title: TBC

Mr. Mohamad Saeed Hareb.

Director, animator and producer – lammtara pictures
Dubai, UAE

12:15 – 13:30

Lunch

Dubai International Convention & Exhibition Center (Hall: TBC)

13:30 – 15:00

Parallel Sessions

Title of paper: TBC

Author: TBC

15:00 – 15:30

Coffee Break

Dubai International Convention & Exhibition Center (Hall: TBC)

15:30 – 17:00

Parallel Sessions

Title of paper: TBC

Author: TBC

8:00 – 9:00

Registration

Dubai International Convention & Exhibition Center (Al Maktoom Hall)

9:00 – 9:15

Day 1 recap

Dr. Mounir Elkhatib

Quality & Business Management Track Chair
Hamdan Bin Mohammed Smart University
Dubai, UAE

9:15 – 10:00

Track Keynote Address 2

“A Digital Journey to National Transformation’ under the Focus Areas of Innovation, Transformation and Future Studies”

Mr. Safder Nazir

Regional Vice President Smart Cities & IoT of Huawei
Dubai, UAE

10:00 – 11:00

Track Panel Discussion 1

“E-Transformation to knowledge based economy”

Moderator: Dr. Ahmad Al Nakeeb

Quality & Operation Management
Department Chair, Hamdan Bin Mohammed Smart University, Dubai, UAE

Panel members:

1. **Mr Safdir Nazir**
Regional Vice President Smart Cities & IoT of Huawei, Dubai, UAE
2. **Gouher Ahmed**
Professor of Strategic Leadership and International Business, skyline University Sharjah (TBC)
3. **TBA**

11:00 – 11:30

Coffee Break

Dubai International Convention & Exhibition Center (Hall: TBC)

11:30 – 12:30

Track Panel Discussion 2

Digital transformation”

Mr. Ghassan Mayassi

President & Managing Director - CIM Consulting, Director Oracle corporation (TBC)

12:30 – 13:30

Lunch

Dubai International Convention & Exhibition Center (Hall: TBC)

13:30 – 15:00

Parallel Sessions

Title of paper: TBC

Author: TBC



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DAY TWO: 12 MARCH 2018

15:00 – 15:30

Coffee Break

Dubai International Convention & Exhibition Center (Hall: TBC)

15:30 – 17:00

Parallel Sessions

Title of paper: TBC

Author: TBC

20:00 – 22:00

Conference Gala Dinner

TBA

8:00 – 9:00

Registration

Dubai International Convention & Exhibition Center (Al Maktoum Hall)

9:00 – 9:15

Day 2 recap

Dr. Mounir Elkhatib

Quality & Business Management Track Chair
Hamdan Bin Mohammed Smart University
Dubai, UAE

9:15 – 10:00

Track Keynote Address 3

“Disruption in Last Mile Deliveries and the Future of e-Business”

Mr. Idriss Al Rifai

CEO and founder of Fetchr
Dubai, UAE

10:00 – 11:00

Track Panel Discussion 3

“Entrepreneurial trends and strategies” (TBC)

Moderator: Dr. Sanjai Parahoo

Faculty Member - Associate Professor, School of Business and Quality Management
Hamdan Bin Mohammed Smart University, Dubai, UAE

Panel members:

1. **Idriss Al Rifai**
CEO and founder of Fetchr
2. **Second panel member (TBA)**
3. **Third panel member (TBA)**

11:00 – 11:30

Coffee Break

Dubai International Convention & Exhibition Center (Hall: TBC)

11:30 – 12:30

Track Panel Discussion 4

“A Leap into a Quality Future: What, When and How”

Moderator: TBA

Members: TBA

12:30 – 13:30

Lunch

Dubai International Convention & Exhibition Center (Hall: TBC)

13:30 – 15:00

Parallel Sessions

Title of paper: TBC

Author: TBC

15:00 – 15:30

Coffee Break

Dubai International Convention & Exhibition Center (Hall: TBC)

15:30 – 17:00

Parallel Sessions

Title of paper: TBC

Author: TBC